

HOW TO PREPARE A CHARITY FASHION SHOW



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Co-funded by the
Erasmus+ Programme
of the European Union



Organising a charity show can be a great way to raise funds for a good cause. Here are some steps to help you prepare for a successful event.



1 Choose a cause:

Decide on the charity cause that you want to support with the fashion show.

We decided to support a day centre „Lydie“ of Slezská diakonie in our town as well as an Ukrainian student Zarina.

Photo by N.Dąbkowski



2 Set a budget:

Determine the budget for the event, including venue rental, lightning, sound, decorations and any other necessary expenses.
We apply for as many local grants as possible.



3 Select a venue:

Find a suitable location for the fashion show that can accommodate the audience, models and clothes.

We started at our school corridor and gradually moved to a nearby cultural centre.



4 Find organisers and set the theme:

In our school the students are the organisers with the supervision of a teacher. They set the topic and recruit designers who then find their models.

Photo by N.Dąbkowski



5 Promote the event:

Use social media, flyers and other marketing materials to promote the fashion show and encourage people to attend.

Our students prepare the flyers on their own.



6 Fundraising:

We do not sell tickets as the audience donate on voluntary basis.

We sell various gadgets prepared by our students or by the recipient of the fundraising. The designers prepare items which are sold in auction.



7 Plan the programme:

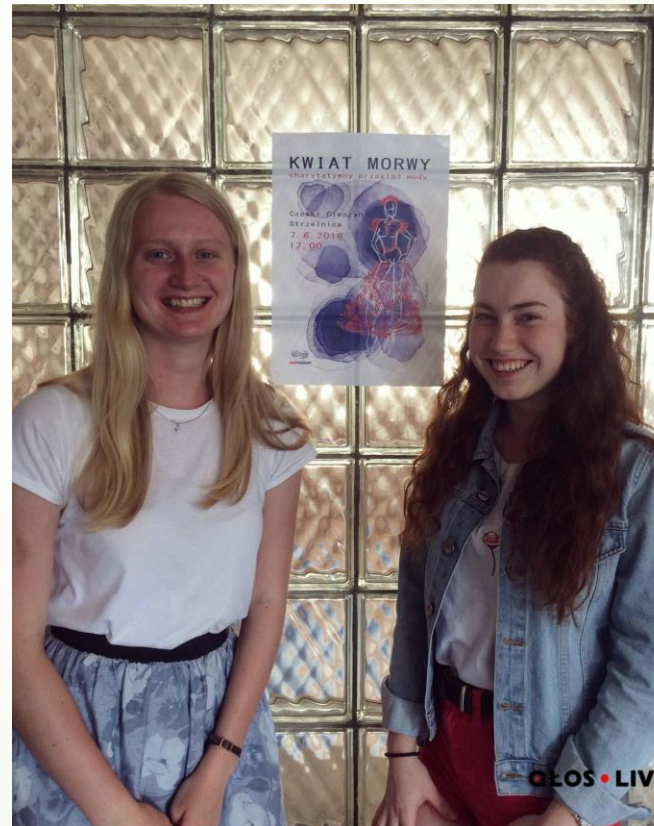
Plan the schedule of the fashion show, including the order of the clothing designs and any entertainment and/or speeches that will be included.

Our students perform at our Mulberry Fashion Shows. Photo by N.Dąbkowski



8 Manage the event:

Assign roles and responsibilities to volunteers and staff members to ensure the smooth running of the event. In the picture you can see the organisers of Mulberry Fashion Show in 2018.
Photo by B.Schonwald



9 Follow up:

After the event, thank everyone involved and announce the amount of money raised for the charity. Send any promised donations to the chosen charity or cause. We raised 32.268 Kč in the 2022 edition.

Photo by N.Dąbkowski



Fot: Marian Siedlaczek / ZWRÓT

Remember to have fun and enjoy the process of organising the fashion show 😊

